

**Ashish Sethia**  
**Asia Pacific Lead- Power & Gas markets**  
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**Bloomberg New Energy Finance**

Ashish Sethia manages Bloomberg New Energy Finance's efforts in the region with a focus on helping his clients optimise financial returns and minimise risks. His team tracks demand-supply fundamentals, asset valuations, contractual terms, investment trends, policy developments and other on the ground issues in power generation and distribution, renewable energy, natural gas/LNG, smart grids, energy storage and carbon markets.

Over the years he has moderated sessions and spoken on the energy sector at forums such as the World Energy Leader's Summit and the Clean Energy Ministerial and given inputs to the works of the World Economic Forum and the World Energy Council. He has also been invited to share his views at the White House executive office and at leading educational institutions. Ashish is extensively quoted by media organisations like Bloomberg TV, The Guardian, Sky News, Economic Times and Mint.

Prior to joining Bloomberg New Energy Finance, he managed the emissions management solution of business consulting and technology major Logica and was part of their global expert group on smart grids. He was one of the youngest Full Lifecycle Business Leader at Satyam Computers and helped the company expand its energy & utilities business globally. Ashish also headed up the commercial operations of one of India's largest power distribution companies delivering revenues of over \$40m every year.

An alumnus of the Indian Institute of Technology (IIT) Kanpur, he has a first class degree in Electronics & Communications Engineering and a MBA in Finance & Infrastructure Management.

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